



living
in Australia study

16/07/2008 «HOUSEHOLDID»

«FIRSTNAME» «LASTNAME»
«ADDRESS1»
«ADDRESS2»
«SUBURB» «STATE» «POSTCODE»

Dear «SalutationFirstName»

Welcome to the Living in Australia study for 2008! This unique study provides regular measures of the economic and social welfare of Australians over time. It is being widely used to develop and improve public policies, and findings are often quoted in the press where you may see it referred to as the Household, Income and Labour Dynamics in Australia (HILDA) study.

In the next few weeks, one of our Living in Australia interviewers will contact you to conduct this year's interview. If you are busy or unable to take part at that time, they will be happy to call back when it suits you.

The latest Newsletter for the study is enclosed. We hope you find it interesting. It presents some results to date on topics such as happiness, financial security, and the experiences of teenagers in Australia. The Newsletter also contains information on what is new this year, and provides our contact details should you wish to get in touch for any reason.

Thank you for your ongoing participation. Your contribution to the Living in Australia study is very important to us and we hope you enjoy being part of this valuable and influential research.

Yours sincerely

Lorna Hall
Project Director
The Nielsen Company