Dear «FIRSTNAME»

Thank you for your time and the information you have shared by participating in the Living in Australia study. Many people have been involved since we started in 2001 and some people have joined since then. The Living in Australia study has been very successful because of dedicated people like you and we need your participation in this important study in 2006. Your continued commitment to the study is an important decision. This is your opportunity to inform researchers and policy makers about your life and the issues that are important to you.

The value of information we collect increases with each year you choose to take part in the study, but also loses strength with each person who does not participate. This is because long term studies such as Living in Australia tell us about how people change over time. Short term studies can’t do this. Living in Australia is one of our Nation’s significant long term studies.

Soon we will begin the 6th round of annual interviews sponsored by the Australian Government. A Living in Australia interviewer will come to talk to you in the next few weeks. If you are unable to give an interview at the time, they will be happy to call back at a time that suits you. Your interview will take about 35 minutes to complete. Please remember that the information you provide is protected under the Privacy Act (1988) and is treated with the strictest confidentiality.

Please find further details and interesting articles in the enclosed brochure. The brochure also includes ways to contact us if you have any questions. Please remember your interviewer will be happy to fit in with your schedule. We look forward to seeing you soon.

Lorna Hall
ACNielsen Project Director