



<<Date>>  
<<HHID>><<Area No.>>  
<<Title>><<First Name>><<Last Name>>  
<<Address 1>>  
<<Address 2>>  
<<Suburb>><<State>><<Postcode>>

Dear <<First Name >>

**RESULTS FROM THE LIVING IN AUSTRALIA STUDY** The fourth year of the **Living in Australia** study is here!

From articles now appearing in the press we are seeing how useful this information is being in helping to make policy decisions of benefit to Australians. Enclosed is our newsletter which outlines some of the many ways the results are being used. <<Please share it with other members of your household. >>

**INTERVIEWING ABOUT TO BEGIN** An ACNielsen interviewer will call on you shortly to conduct this year's interviews. If you are busy when the interviewer calls, he or she will be happy to call back at a time that suits you.

**WE WILL SEND A CHEQUE FOR \$50...** Your participation in the **Living in Australia** study is important to us. If all eligible household members participate this year we will send your household a \$50 cheque. If only some of the eligible household members participate this year we will send your household a \$20 cheque.

**YOUR PRIVACY** If you would like to ask us about the details of how your identity is protected, or would like other information concerning your privacy, please contact ACNielsen on **1800 656 670** or view this information on the website [www.livinginaustralia.org](http://www.livinginaustralia.org).

**THANK YOU** I hope you enjoy being part of this valuable research and thank you for your ongoing participation.

Yours sincerely

**Lorna Hall**  
Project Director