



3 February, 2004      «HOUSEHOLDID» «AREA»  
«TITLE» «FIRSTNAME» «LASTNAME»  
«MAILADDRESS1»  
«MAILADDRESS2»  
«MAILSUBURB» «MAILSTATE» «MAILPOSTCODE»

Dear «FIRSTNAME»

We are now entering our third year of the **Living in Australia** study. We appreciate your involvement and would like to thank you for your contribution towards the success of this important research. Enclosed is our newsletter, outlining some of the study's findings. We hope you find it interesting and through it gain a better understanding of the project.

Please show the newsletter to all members of your household, as it is important that everyone gets to see how their valuable contribution will help us gain insight into the way that Australians live and work today.

**Within the next two months an interviewer from ACNielsen will visit you to conduct this year's interviews.** If you are busy when the interviewer calls, he or she will be happy to come back at a time that suits you. We sincerely appreciate your time and thank you for continuing to be part of this research.

Be assured that all of the information you give is treated in the strictest confidence. The newsletter outlines how the confidentiality and protection of your information is maintained. Details are also provided on what to do if you would like to know more about your privacy and the information you give.

We would like to thank you for your participation in the Living in Australia study. **If all eligible household members participate this year we will send your household a \$50 cheque.** If only some of the eligible household members participate this year we will send your household a \$20 cheque.

**Have you moved since we last interviewed you?** If so, we would really appreciate you letting us know. Please phone us on 1800 656 670 or visit our website [www.livinginaustralia.org](http://www.livinginaustralia.org) to tell us about your change of address or if you would like more information.

We value your help with the Living in Australia study and hope you enjoy being part of this important research.

Yours sincerely

Lorna Hall  
Project Director