

August 2001

The Household

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Dear Householder

This letter and brochure are to tell you about the **Living in Australia** study being run by the Melbourne Institute of Applied Economic and Social Research at the University of Melbourne, and funded by the Commonwealth Government.

**This is one of Australia's most important studies and your household has been randomly selected to take part.**

**The study will provide information about the way people's lives are changing and will be used to plan for better education, employment, housing, pensions and social services.**

**In appreciation of your help with this study, all households that participate will be sent a cheque for at least \$20. \$50 will be sent to households where interviews are completed with ALL eligible household members.**

The enclosed brochure explains:

- the purpose and importance of the study
- how you were selected
- how much of your time the study will take, and
- how your privacy and confidentiality will be protected.

Within the next few weeks, an interviewer from ACNielsen, the research company carrying out the interviews on our behalf, will visit you. ACNielsen is one of Australia's largest and most respected social research companies. If you are busy when the interviewer calls, he or she will be happy to call back at a better time.

We value your help with this study. Please phone us on Freecall 1800 656 670 or visit our website [www.livinginaustralia.org](http://www.livinginaustralia.org) if you have any questions or would like more information.

Yours sincerely



Professor Mark Wooden  
Project Director