



Dear Living In Australia Study member

We are pleased to tell you that following the federal election in 2007, the Australian Government has reaffirmed its ongoing commitment to the Living in Australia Study (also known as the Household, Income and Labour Dynamics in Australia, or HILDA, Study). We now have funding to continue this important study.

In our recent Annual Report, the Honourable Jenny Macklin, the Minister for Families, Housing, Community Services and Indigenous Affairs, recognised the “critical contribution” being made by our study in providing the “evidence-based research essential for effective policy development” in Australia. She then went on to thank all of our study members for their participation and cooperation with this study.

Unfortunately, this year will be the last year that the interviews will be undertaken by The Nielsen Company. While Nielsen has felt honoured to be involved in this study, it has made a business decision to concentrate on other types of survey work.

We are, however, delighted to announce that, starting in mid-2009, Roy Morgan Research will be undertaking the interviews for the Living in Australia study. Roy Morgan Research is a wholly-owned Australian company. Established in 1941 and well known for the Morgan Gallup Poll, Roy Morgan Research has a long and proud history in market and social research in this country, and we are very pleased to have them on board.

We expect that many of our current Nielsen interviewers will continue to work on this project with Roy Morgan Research, so you are very likely to see a familiar face next year.

Like Nielsen, Roy Morgan Research will comply with very strict guidelines (that meet and exceed all government privacy laws and requirements) that ensure your identity is protected. If you have any questions about this process, feel free to speak to your interviewer or to contact the Living in Australia free call number – 1800 656 670.

Again, thank you for your cooperation, and we look forward to your continued involvement in our study in the years ahead. The success of this study depends on it.

Yours sincerely

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