

Paul H. Jensen

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EDUCATION

PhD Australian Graduate School of Management (USyd and UNSW), 2004
Undergraduate Bachelor of Economics, University of Sydney, 1991

RESEARCH INTERESTS

Economics of innovation; Contracts and incentives; Privatisation and contracting out;
Industrial dynamics; Science of science policy; Immigration and innovation.

ACADEMIC EMPLOYMENT

2016- Deputy Dean (Faculty), Faculty of Business & Economics, University of Melbourne
2015 Chair in Public Policy & Engagement, University of Melbourne
2003-14 Research Fellow-Professorial Research Fellow, Melbourne Institute of Applied Economic
and Social Research, University of Melbourne
1999-2003 PhD student and ARC Research Associate, Australian Graduate School of Management
1993-97 Research Associate, Graduate School of Business, University of Sydney
1991-93 Research Assistant, Department of Agricultural Economics, University of Sydney

CURRENT AFFILIATIONS

2016- Board Member, Asia-Pacific Innovation Conference (APIC)
2015- Research Director (Innovation), EU Centre for Shared Complex Challenges
2015- Adjunct Professor, Swinburne University of Technology
2014- Academic Governing Committee, Centre for Business Analytics, Melbourne Business School
2011- Research Fellow, Oxford Intellectual Property Research Centre, Oxford University
2003- Research Fellow, Intellectual Property Research Institute of Australia (IPRIA)

OTHER PROFESSIONAL ROLES AND AWARDS

2015 Acting Director, Melbourne Institute
2015- Member, Faculty Appointments and Promotions Committee
2013-15 Assistant Director, Melbourne School of Government
2011, 2015 Dean's Certificate for Research Excellence
2011 "Best Discussant" at the Annual PhD Conference in Economics
2011-16 Co-Editor, *Australian Economic Review*
2011- Australian Research Council (ARC) Assessor

RESEARCH OUTPUT

Books

1) Jensen, P.H. (2007). *Public Sector Outsourcing Contracts: The Impact of Uncertainty, Incentives and Transaction Costs on Contractual Relationships*, VDM Press.

Journal Articles (International)

1) Palangkaraya, A., Webster, E. and Jensen, P.H. (2016). "The effect of patents on trade", *Journal of International Economics* (forthcoming).
2) Jensen, P.H., Palangkaraya, A. and Webster, E. (2015). "Trust and the market for technology", *Research Policy* 44(2), 340-56.

- 3) Webster, E., Palangkaraya, A. and Jensen, P.H. (2014). "Patent examination outcomes and the national treatment principle", *RAND Journal of Economics* 45(2), 449-69.
- 4) Williams, R., de Rassenfosse, G., Jensen, P. and Marginson, S. (2013). "The determinants of quality national higher education systems", *Journal of Higher Education Policy and Management* 35(6): 599-611.
- 5) Thomson, R. and Jensen, P.H. (2013). "The effects of government subsidies on business R&D employment: Evidence from OECD countries", *National Tax Journal* 66(2), 281-310.
- 6) Webster, E. and Jensen, P.H. (2011). "Do patents matter for commercialization?", *Journal of Law and Economics* 54(2), 431-53.
- 7) Jensen, P.H., Thomson, R.K. and Yong, J.S. (2011). "Estimating the patent premium: Evidence from the Australian Inventor Survey", *Strategic Management Journal* 32, 128-38.
- 8) Palangkaraya, A., Webster, E. and Jensen, P.H. (2011). "Misclassification between patent offices: Evidence from a matched sample of patent applications", *Review of Economics and Statistics* 93(3), 1063-75.
- 9) Griffiths, W., Jensen, P.H. and Webster, E. (2011). "What creates abnormal profits?", *Scottish Journal of Political Economy* 58(3), 323-46.
- 10) Jensen, P.H. and Webster, E. (2011). "Macroeconomic conditions and the determinants of commercialization", *Cambridge Journal of Economics* 35, 125-43.
- 11) Buddelmeyer, H., Jensen, P.H. and Webster, E. (2010). "Innovation and the determinants of company survival", *Oxford Economic Papers* 62(2), 261-85.
- 12) Jensen, P.H., Webster, E. and Witt, J. (2009). "Hospital type and patient outcomes: An empirical examination using AMI re-admission and mortality records", *Health Economics* 18(12), 1440-60.
- 13) Jensen, P.H. and Stonecash, R.E. (2009). "Contract type and the cost of provision: Evidence from maintenance services contracts", *Fiscal Studies* 30(2), 279-96.
- 14) Scott, A., Schurer, S., Jensen, P.H., and Sivey, P. (2009). "The effects of an incentive program on quality of care in diabetes management", *Health Economics* 18(9), 1091-1108.
- 15) Jensen, P.H. and Webster, E. (2009). "Knowledge management: Does capture impede creation?", *Industrial and Corporate Change* 18(4), 701-27.
- 16) Palangkaraya, A., Jensen, P.H. and Webster, E. (2008). "Applicant behavior in patent examination request lags", *Economics Letters* 101, 243-45.
- 17) Webster, E., Palangkaraya, A., and Jensen, P.H. (2007). "Characteristics of international patent application outcomes", *Economics Letters* 95, 362-68.
- 18) Bosland, J., Weatherall, K. and Jensen, P.H. (2006). "Trade mark and counterfeit litigation in Australia", *Intellectual Property Quarterly* 10(4), 347-77.
- 19) Jensen, P.H., Palangkaraya, A. and Webster, E. (2006). "Disharmony in international patent office decisions", *Federal Circuit Bar Journal* 15(4), 679-704.
- 20) Jensen, P.H. and Stonecash, R.E. (2005). "Incentives and the efficiency of public-sector outsourcing contracts", *Journal of Economic Surveys* 19(5), 767-87.
- 21) Domberger, S., Jensen, P.H. and Stonecash, R.E. (2002). "Examining the magnitude and sources of cost savings associated with outsourcing", *Public Performance and Management Review* 26(2), 148-68.
- 22) Domberger, S. and Jensen, P.H. (1997). "Contracting out by the public sector: Theory, evidence, prospects", *Oxford Review of Economic Policy* 13(4), 67-78.
- 23) Ahmadi-Esfahani, F.Z. and Jensen, P.H. (1994). "The impact of the US-EC price war on major wheat exporters' share of the Chinese market", *Agricultural Economics* 10(1), 61-70.

Journal Articles (Domestic Refereed Articles)

- 24) Webster, E. and Jensen, P.H. (2016). "Research funding mechanisms and biomedical research outputs", *Economic Papers* 35(2), 142-54.
- 25) Webster, E. and Jensen, P.H. (2014). "Patents, transaction costs and academic research project choice", *The Economic Record* 90 (June), 179-96.
- 26) Jensen, P.H. and Webster, E. (2009). "Another look at the relationship between innovation proxies", *Australian Economic Papers* 48(3), 252-69.
- 27) Jensen, P.H., Webster, E. and Buddelmeyer, H. (2008). "Innovation, technological conditions and new firm survival", *The Economic Record* 84 (December), 434-48.

- 28) Jensen, P.H., Palangkaraya, A. and Webster, E. (2008). "Application pendency times and outcomes across four patent offices", *Australian Intellectual Property Journal* 19, 178-90.
- 29) Jensen, P.H. and Webster, E. (2008). "Labeling characteristics and demand for retail grocery products in Australia", *Australian Economic Papers* 47(2), 129-40.
- 30) Jensen, P.H. and Webster, E. (2006). "Firm size and the use of intellectual property rights", *The Economic Record* 82 (March), 44-55.
- 31) Webster, E. and Jensen, P.H. (2006). "Investment in intangible capital: An enterprise perspective", *The Economic Record* 82 (March), 81-95.
- 32) Weatherall, K.G. and Jensen, P.H. (2005). "An empirical investigation into patent enforcement in Australian courts", *Federal Law Review* 33(2), 239-86.
- 33) Jensen, P.H. and Webster, E. (2004). "Patterns of trademarking activity in Australia", *Australian Intellectual Property Journal* 15(2), 112-26.
- 34) Ahmadi-Esfahani, F.Z., Jensen, P.H. and Stanmore, R.G. (1994). "Australia's position in the international wheat market: An alternative view", *Australasian Agribusiness Review* 2(1), 20-28.
- 35) Ahmadi-Esfahani, F.Z. and Jensen, P.H. (1993). "A note on dumping, interest groups and the public policy process", *Review of Marketing and Agricultural Economics* 61(3), 479-91.

Other Journal Articles (Domestic Invited or Non-Refereed Articles)

- 36) Jensen, P.H. and Webster, E. (2016). "Funding research in universities: The Watt report 2015", *Australian Economic Review* 49(2), 184-91.
- 37) Jensen, P.H. and Sullivan, H. (2014). "Public policy in the Asian century: Introduction", *Australian Economic Review* 47(3), 347-49.
- 38) Jensen, P.H. (2014). "Understanding the impact of immigration on innovation", *Australian Economic Review* 47(2), 240-50.
- 39) Jensen, P.H. (2013). "Choosing your PhD topic and why it's important", *Australian Economic Review* 46(4), 499-507.
- 40) Jensen, P.H. (2012). "Innovative China: Trends, challenges and opportunities", *Australian Economic Review* 45(4), 455-56.
- 41) Leahy, A. and Jensen, P.H. (2011). "Australia's engagement with Asia, 1990-2010", *Australian Economic Review* 44(4), 418-26.
- 42) Jensen, P.H. and Webster, E. (2011). "The effects of patents on scientific inquiry", *Australian Economic Review* 44(1), 88-94.
- 43) Jensen, P.H. (2010). "Exploring the uses of matched employer-employee datasets", *Australian Economic Review* 43(2), 209-16.
- 44) Jensen, P.H. and Webster, E. (2008). "Australian innovation data", *Australian Economic Review* 41(3), 323-29.
- 45) Jensen, P.H. and Webster, E. (2007). "Is Stern correct? Does climate change require policy intervention?", *Australian Economic Review* 40(4), 421-31.
- 46) Webster, E., Buddelmeyer, H. and Jensen, P.H. (2007). "Innovation and industrial evolution", *Australian Economic Review* 40(1), 82-9.
- 47) Jensen, P.H. and Webster, E. (2004). "Achieving the optimal power of patent rights", *Australian Economic Review* 37(4), 419-26.

Current Working Papers (not published)

- 1) Grilli, L., Jensen, P.H. and Murtinu, S. (2013). "The imprinting of founders' human capital on entrepreneurial venture growth: Evidence from new technology-based firms", 1st round R&R (*Journal of Management Studies*).

Book Chapters/Reports

- 1) Palmer, L. and Jensen, P.H. (forthcoming). 'Science and technology policy in the Asian Century', in Sullivan, H. and Bice, S. (eds) *Public Policy in the Asian Century: Concepts, Cases and Futures*, Palgrave MacMillan.
- 2) Tidmarsh, M. and Jensen, P.H. (2016). 'Nudges in Education: What Works?', Melbourne Institute Policy Brief 2/16, March.

- 3) Jensen, P.H. (2015). *Randomised Controlled Trials and Industry Program Evaluation*, A Report for the Commonwealth Department of Industry and Science, Canberra, April.
- 4) Jensen, P.H. and Webster, E. (2014). *Evaluating Innovation Programs*, A Report for the Victorian Department of State Development, Business and Innovation (DSDBI), June.
- 5) Jensen, P.H. and Lewis, J.M. (2013). 'Evidence-Based Policy: Two Countervailing Views', Melbourne School of Government Issues Paper, November 2013.
- 6) Jensen, P.H. (2013). *Feasibility of Measuring the Impact of Migration on Innovation in Australia*, A Report for Department of Industry, Innovation, Science, Research and Tertiary Education, Canberra.
- 7) de Rassenfosse, G. and Jensen, P.H. (2013). *Measuring Industry-Level R&D Spillovers in Australia*, A Report for Department of Industry, Innovation, Science, Research and Tertiary Education, Canberra.
- 8) Jensen, P.H. and Lane, J.I. (2013). *Australian Science, Technology and Research Assessment (ASTRA): Feasibility Report*, A Report for the Australian Government Department of Industry, Innovation, Science, Research and Tertiary Education, Canberra.
- 9) Williams, R., de Rassenfosse, G., Jensen, P.H. and Marginson, S. *U21 Ranking of National Higher Education Systems*, Universitas 21 Report, first issue launched in 2012.
- 10) de Rassenfosse, G. and Jensen, P.H. (2011). *Australian Trade Mark Applications Scoreboard 2010*, Intellectual Property Research Institute of Australia, University of Melbourne.
- 11) Jensen, P.H., Palangkaraya, A., Stierwald, A. and Webster, E. (2010). *Examining the Characteristics of Innovative Firms in Australia*, A Report for the Australian Government Department of Industry, Innovation, Science and Research, Canberra.
- 12) Jensen, P.H., Palangkaraya, A. and Webster, E. (2009). *A Guide to Metrics on Knowledge Transfer from Universities to Businesses and Industry in Australia*, IPRIA Occasional Report No. 3/09.
- 13) Jensen, P.H. and Palangkaraya, A. (2008). *Patent Applications Scoreboard 2008*, IPRIA, University of Melbourne.
- 14) Jensen, P.H., Palangkaraya, A., Webster, E. and Yong, J. (2008). *The Effect of Raising the Australian Statutory Inventive Step on the Australian Global Production System*, IPRIA Occasional Paper 1/08, University of Melbourne.
- 15) *PricewaterhouseCoopers Melbourne Institute Asialink Index*, first issue launched in 2008.
- 16) Jensen, P.H. and Webster, E. (2007). *Inter-generational Justice, Discount Rates and Climate Change*, A Report Commissioned for the Garnaut Climate Change Review.
- 17) *IBM-Melbourne Institute Innovation Index of Australian Industry*, first issue launched in 2007.
- 18) European Commission (2006). *Benchmarking National and Regional Support Services for SMEs in the Field of Intellectual and Industrial Property*, PRO INNO Europe Paper No.4.
- 19) Dent, C., Jensen, P.H., Waller, S. and Webster, E. (2006). *Research Use of Patented Knowledge: A Review*, STI Working Paper 2006/2, Directorate for Science, Technology and Industry, Organisation for Economic Cooperation and Development (OECD), Paris.
- 20) Jensen, P.H. and Palangkaraya, A. (2006). "Innovation scoreboards: An Australian perspective", in Bosworth, D. and Webster, E. (Eds) *The Management of Intellectual Property*, Edward Elgar Press.
- 21) Jensen, P.H., Morgan, O., Weatherall, K. and Webster, E. (2004). *Factors Affecting the Use of Intellectual Property Protection by SMEs in Australia*, Report for the Commonwealth Department of Industry, Tourism and Resources, Canberra, February.
- 22) Jensen, P.H. and Domberger, S. (1999). "Yarra Valley Water: Labour Productivity in Civil Maintenance Services", *Microeconomic Reform and Productivity Growth*, Productivity Commission, Canberra.
- 23) Domberger, S., Jensen, P.H. and Jacobsen, G. (1996). *Implementing Contracting Policy in New South Wales: Lessons from Initial Experience*, NSW Treasury Research and Information Paper TRP 96-4, September.
- 24) Jensen, P.H. and Liebenberg, B. (1995). "Government cleaning service: Reforming business in New South Wales", in Domberger, S. and Hall, C. (Eds), *The Contracting Casebook: Competitive Tendering in Action*, AGPS: Canberra, 13-31.
- 25) Jensen, P.H., Domberger, S. and Hall, C. (1995). "Contracting for services: Departure tax collection from air travellers", in Domberger, S. and Hall, C. (Eds), *The Contracting Casebook: Competitive Tendering in Action*, 75-86.
- 26) Jensen, P.H. and Hall, C. (1995). "Medical services: New arrangements for radiology at Sydney Hospital", in Domberger, S. and Hall, C. (Eds), *The Contracting Casebook: Competitive Tendering in Action*, 87-98.

- 27) Jensen, P.H., Fernandez, P. and Hall, C. (1995). "Cultural change: Competitive tendering and contracting in local government", in Domberger, S. and Hall, C. (Eds), *The Contracting Casebook: Competitive Tendering in Action*, 127-54. (Reprinted in *Value for Money: Case Studies in Competitive Tendering and Contracting in Local Government*, Office of Local Government, Victorian Government.)
- 28) Jensen, P.H. and Dixon, R. (1995). "Revolutionising road maintenance: A case study", in Domberger, S. and Hall, C. (Eds), *The Contracting Casebook: Competitive Tendering in Action*, 155-68.

Academic Conference Presentations

- 2015:** European Policy for Intellectual Property (EPIP) Conference, Glasgow (2-3rd September).
- 2014:** Asia-Pacific Innovation Conference, Sydney (27-29th November); The Organization, Economics and Policy of Scientific Research, Turin (19-20th May); American Association for the Advancement of Science (AAAS) Conference, Chicago (14-17th February).
- 2013:** Asia-Pacific Innovation Conference, Taipei (6-7th December); Empirical Foundations of Science and Innovation Policy, Paris (16-17th September); European Policy for Intellectual Property (EPIP) Conference, Paris (5-6th September).
- 2012:** Asia-Pacific Innovation Conference, Seoul (13-14th October).
- 2011:** Asia-Pacific Innovation Conference, Singapore (3-4th May); International Industrial Organization Conference, Boston (8-10th April).
- 2010:** International Schumpeter Conference, Aalborg (21-24th June).
- 2009:** European Policy for Intellectual Property (EPIP) Conference, Bologna (24-25th September).
- 2008:** European Policy for Intellectual Property (EPIP) Conference, Berne (3-4th October); European Summer School on Industrial Dynamics (ESSID), Monte St Angelo (1-6th September); Health Economics Workshop, Melbourne (5th March).
- 2007:** Entrepreneurship, Institutions and Policies: Ratio Colloquium for Young Social Scientists, Stockholm (24-26th August); European School of New Institutional Economics Workshop, Corsica (21st-25th May).
- 2006:** Centre for Microeconometrics Workshop, Melbourne (22nd November); European Policy for Intellectual Property (EPIP) Association, Munich (7-8th September); European Association for Research in Industrial Economics, Amsterdam (25-27th August).
- 2005:** Australian Conference of Economists, Melbourne (26-28th September); Danish Research Unit for Industrial Dynamics Conference, Copenhagen (27-29th June); Centre for Microeconometrics Workshop, Melbourne (11th May); International Industrial Organisation Society Conference, Atlanta (8-9th April).
- 2004:** Innovation Measurement Symposium, Melbourne Business School (9th November); Australian Conference of Economists, Sydney (27-29th September); European Applied Econometrics Association Conference, Singapore (15-16th July).
- < 2004:** Trade Marks in the Future Conference, Melbourne (26th September 2003); Congress of the International Institute for Public Finance, Helsinki (26-29th August 2002); PhD Conference in Economics and Business, Perth (7-9th November 2001); Industry Economics Conference, Sydney (10-11th July 2000); Australian Agricultural Economics Conference (1992, 1993, 1994).

Invited Academic Presentations

- 2016:** University of Turin (5th May); University of Bordeaux (13th May); Technical University of Munich (25th May).
- 2015:** University of Edinburgh (8th September); European School of New Institutional Economics (ESNIE) Summer School, Corsica (18-22nd May).
- 2014:** University of California, Davis (20th February).
- 2013:** National Taipei University (5th December); University of Sydney (24th October); European Commission (Seville, 19-20th September); University of Manchester (12th September); University of Western Australia (1st March).

- 2012:** Hong Kong Economic Association Conference (13-14th December); Queensland University of Technology (8th March); Hitotsubashi University (31st January).
- 2011:** University of Tasmania (15th December); Institute for Advanced Studies (Lucca, 1st June); Competition and Innovation Summer School (Turkey, 23-28th May); ZEW Conference on the Economics of Innovation and Patenting (Mannheim, 19-20th May); University of Tübingen (18th May); ZEW SEEK Kick-Off Conference (4-5th March).
- 2010:** Queensland University of Technology (16th September); Katholieke University Leuven (14th June).
- 2009:** University of Munich (21st October); Centre for European Economic Research (ZEW), (14th October); United Nations University, Maastricht (30th September).
- 2008:** Erasmus University (30th September); University of Aberdeen (23rd September).
- 2007:** Institute for Studies in Innovation, Research and Education, Oslo (20th August); Economic and Social Research Institute, Dublin (14th August); University of Tasmania (2nd April).
- 2006:** George Washington University (11th September); University of Adelaide (5th May).

RESEARCH GRANTS

- 1) Swiss Network for International Studies (SNIS) (CHF 235,441): ‘Skilled migrants’ contribution to innovation’. Chief Investigators: Gaetan de Rassenfosse, Paul Jensen, Gabriele Pellegrino, Carsten Fink, Julio Raffo, Etienne Piguet, Ozden Caglar and Orion Penner.
- 2) Centre Nationale de la Recherche Scientifique (CNRS) (€3,500): “Immigration, Innovation, Internationalization and Migration Policy: An International Comparative Analysis (3I-POL project)”. Chief Investigators: Ernest Miguelez and Paul Jensen.
- 3) Australian Research Council (ARC) Discovery Grant (DP140100813, \$420,000, 2014-16): “The Relationship between Firm Innovation and Performance and the Role of the Government”. *Chief Investigators:* Alfons Palangkaraya, Beth Webster, Paul Jensen and Jacques Mairesse.
- 4) University of Melbourne Inter-Disciplinary Seed Funding (\$50,000): “Patents and the Commercialisation of Scientific Output: The Case of WEHI”. *Chief Investigators:* Paul Jensen and Julian Clark.
- 5) Australian Research Council (ARC) Linkage Grant (LP110100266, \$710,000, 2011-2014): “The Efficiency of the Global Patent System”. *Chief Investigators:* Elizabeth Webster, Paul Jensen, Alfons Palangkaraya, Brian Wright, Sadao Nagaoka, Bruno van Pottelsberghe, and Show-Ling Jang.
- 6) Strengthening Efficiency and Competitiveness in the European Knowledge Economies (SEEK) Grant Scheme (\$130,000, 2011-12): “The Research Use Exemption from Patent Infringement – Boon or Bane?” *Chief Investigators:* Alexandra Zaby, Diana Heger, Paul Jensen and Elizabeth Webster.
- 7) Melbourne University Research Grants Scheme (\$22,500, 2009): “The Effects of Patenting on the Scientific Research Environment”. *Chief Investigators:* Paul Jensen and Beth Webster.
- 8) Australian Research Council (ARC) Linkage Grant (LP0989343, \$550,000, 2009-2011): “The Market for Technology in Australia”. *Chief Investigators:* Beth Webster, Paul Jensen, Sean Applegate, Rowan Gilmore, and Karen Sinclair.
- 9) Australian Research Council (ARC) Discovery Grant (DP0771005, \$165,000, 2007-2008): “Blended Payment Systems for Doctors: Evaluation of an Experiment”. *Chief Investigators:* Tony Scott, Helena Britt and Paul Jensen.
- 10) Australian Research Council (ARC) Linkage Grant with IP Australia (LP0667467, \$455,000, 2006-2008): “Uncertainty and the Success of Innovation”. *Chief Investigators:* Beth Webster, Paul Jensen, Alfons Palangkaraya, and Jongsay Yong.
- 11) University of Melbourne Faculty of Economics Seed Grant (\$100,000, 2004-05): “A Research Program in Health Economics”. *Chief Investigators:* John Freebairn, Stephen King, Beth Webster, Alfons Palangkaraya, Jongsay Yong and Paul Jensen.
- 12) University of Melbourne Faculty of Economics Grant (\$10,000, 2004).
- 13) Melbourne Institute of Applied Economics and Social Research Early Career Grant (\$10,000, 2004).
- 14) Melbourne Institute of Applied Economics and Social Research Strategic Grant Program (\$25,000, 2004): “Risk, Incentives and Contracts”.

TRANSLATION AND ENGAGEMENT

Contract Research

- 1) **Victorian Department of Premier & Cabinet.** Developed a liveability index which captured Victoria's liveability relative to other jurisdictions.
- 2) **Victorian Department of State Development, Business and Innovation (DSDBI).** A research partnership with the State Government's innovation department.
- 3) **Department of Industry, Innovation, Science, Research and Tertiary Education (DIISRTE).** A research partnership with the Commonwealth innovation department.
- 4) **Universitas 21.** A project which develops a new index of quality of national higher education systems in 48 countries across the world. The index is based on data relating to resources, environment, connectivity and output.
- 5) **Victorian Department of Treasury and Finance.** Project on developing a framework for understanding the role of policy intervention in innovation.
- 6) **Commonwealth Department of Innovation, Industry, Science and Research.** Successfully tendered for a project using the Business Longitudinal Dataset to analyse the characteristics of innovation firms in Australian industry.
- 7) **NZ Ministry of Economic Development.** In collaboration with the University of Auckland Business School, we were commissioned in April 2009 to undertake a review of the role that the intellectual property system plays in driving productivity in New Zealand.
- 8) **Knowledge Commercialisation Australasia.** Advised Knowledge Commercialisation Australasia on their submission to IP Australia's Consultation Papers on proposed changes to the IP rights system including changing the inventive step requirements and the inclusion of a statutory research exemption.
- 9) **Asialink:** Development of a multi-component index measuring the degree of Australia-Asia engagement over the last 17 years. Resulted in the creation of an annual publication.
- 10) **IP Australia:** Conducted a review of the effects of raising the patentability standard.
- 11) **Garnaut Review:** A project undertaken on inter-generational ethics, discounting and its impact on climate change models for the Garnaut Review of Climate Change.
- 12) **Victorian Department of Sustainability and the Environment:** Part of an inter-disciplinary team composed of scientists and economists who undertook a critical review of the Stern Review of Climate Change and its implications for Australia.
- 13) **IBM:** Development of an index designed to gauge trends in the rate of change of innovative activity in Australian industry over the last 15 years. An annual report is jointly published by IBM and the University of Melbourne:
- 14) **European Commission:** Australian component of a study benchmarking the use of industrial and intellectual property by SMEs in different countries around the world.
- 15) **OECD:** Project reviewing the effects of exemptions from patent law for university (and other non-profit) research institutions.
- 16) **Australia Council:** Project to research and evaluate the benefits and detriments of intellectual property rights for artists and the arts sector.
- 17) **Department of Industry, Tourism and Resources:** Project analysing the factors affecting the use of intellectual property by small-medium sized enterprises in Australia.
- 18) **Productivity Commission:** A project on the effects of microeconomic reform on productivity.
- 19) **VisionCare NSW:** An end-of-contract review of the performance of VisionCare NSW – the company that provides free spectacles to disadvantaged members of the community.
- 20) **NSW Treasury:** A summary of the implications of competitive tendering and contracting out.
- 21) **NSW Department of Community Services:** An examination of the opportunity costs for DoCS of the half-fare concession scheme for public transport and consideration of alternative administration mechanisms.

Non-Academic Presentations

- 1) "Innovations in innovation policy", Professional Development Seminar, Economic Society of Australia, 25th February 2016.

- 2) "Issues for Australian innovation policy", Innovation Café, Melbourne, 12th August 2015.
- 3) "The nexus between research grants and outputs", Eco-Rant Seminar, Commonwealth Department of Education, Canberra, 10th February 2015.
- 4) "Innovations in innovation policy", Victorian Competition and Efficiency Commission (VCEC) talk, 9th December 2014.
- 5) "Reinvigorating the Australian research funding system", Higher Education Policy Series, Canberra, 10th September 2014.
- 6) "Asian-Australian Engagement, 1990-2012", Melbourne School of Government Conference *Public Policy in the Asian Century*, Melbourne, 9-10th December 2013.
- 7) "Patent Examination Outcomes and the National Treatment Principle", Productivity Commission Seminar, Melbourne, 27th June 2013.
- 8) "The Fundamentals of Evidence-Based Innovation Policy", Innovation Academics' Workshop, Australian National University, Canberra, 23rd May 2013.
- 9) "The Australian Science, Technology and Research Assessment (ASTRA)", Research Profiles Conference, Melbourne, 18th February 2013.
- 10) "Australian Science, Technology and Research Assessment: Rationale and Progress", Innovation Academics' Workshop, Australian National University, Canberra, 4th December 2012.
- 11) "The Australian Science, Technology and Research Assessment (ASTRA) Project", Research Impacts Workshop, Australian National University, Canberra, 29th November 2012.
- 12) "The Simple Economics of Innovation and Intellectual Property", *Molecules to Medicine* Seminar, Walter and Eliza Hall Institute of Medical Research (WEHI), Melbourne, 15th November 2012.
- 13) "Evidence-Based Industry (and Innovation) Policy", Roundtable on Manufacturing Competitiveness in Australia, University of Melbourne, 14th November 2012.
- 14) "How to Choose a PhD Topic", Honours student outreach program presentation, University of Melbourne, 2nd October 2012.
- 15) "Understanding Innovation: The Role of Policy Intervention", Victorian Department of Treasury and Finance (7th July) and Victorian Department of Business and Innovation (16th August) 2011.
- 16) "Kookaburra Damages Award Case Sounds Like Bad Economics", presentation at the ARC Centre of Excellence for Creative Industries and Innovation symposium, Swinburne University of Technology, 12th November 2010.
- 17) "Patenting in the Scientific Realm", Knowledge Commercialisation Australasia (KCA) Annual Conference, Canberra, 11th November 2010.
- 18) "Patenting in the Scientific Realm", IPRIA Seminars in Brisbane (19th), Melbourne (21st) and Hobart (25th) October 2010.
- 19) "How Valuable are Australian Inventions?", Licensing Executives Society of Australia and New Zealand (LESANZ) presentation, Melbourne, 29th April 2010.
- 20) "Do Patents Matter for Commercialisation?", IPRIA Advisory Board presentation, 19th June 2009.
- 21) "Do Patents Matter for Commercialisation?", IPRIA Seminars held in Perth (19th), Adelaide (21st) and Sydney (25th) May 2009.
- 22) "What Shapes Successful Technology Transfer? Evidence from the University of Melbourne", *Commercialising Inventions: What's the Story?* Conference, Brisbane (17th) and Melbourne (19th) February 2009.
- 23) "Where to from Here?", Participant on the Discussion Panel at the Commonwealth State and Territory Advisory Council on Innovation (CSTACI) *Innovation Indicator Workshop*, Canberra, 5th July 2007.
- 24) "IBM-Melbourne Institute Innovation Index of Australian Industry", Melbourne Institute Advisory Board presentation, 17th May 2007.
- 25) "Centenary of Trade Marks in Australia 1906-2006: An Economist's Overview", Davies Collison Cave presentation, Melbourne (12th) and Sydney (13th) July 2006.
- 26) "Trade Marks and Demand for Retail Grocery Products", IPRIA Advisory Board presentation, 6th April 2006.
- 27) "Disharmony in International Patent Office Decisions", European Patent Office presentation, Munich, 7th July 2005.

28) "Factors Affecting the Use of Intellectual Property Rights by SMEs in Australia", IPRIA Advisory Board presentation, 29th April 2004.

Submissions to Government Inquiries

- 1) Jensen, P.H and Webster, E. (2014). Submission to the Senate Economics References Committee Inquiry on *Australia's Innovation System*, July.
- 2) Jensen, P.H and Webster, E. (2011). Submission to the Victorian Competition and Efficiency Commission's *Inquiry into a State-based Reform Agenda*, July.
- 3) Dent, C., Jensen, P.H. and Webster, E. (2009). IPRIA Submission to IP Australia's Consultation Papers on *Exemptions to Patent Infringement and Getting the Balance Right*, University of Melbourne, May.
- 4) Jensen, P.H., Palangkaraya, A. and Webster, E. (2006). Submission to the Productivity Commission Review of *Public Support for Science and Innovation*, July.

Expert Panel Member

- 1) Panellist, "Behavioural Insights: Time for the Mainstream?", Victorian Public Sector Week, 24th June 2015.
- 2) Expert panel member, ARC project on "Assessing Strategies for Fostering Innovation through Patenting and Patent Pooling", University of Tasmania, 15-16th December 2011.
- 3) Invited delegate, *IBM Smarter Cities Forum*, Shanghai, 2-5th June, 2010.
- 4) Roundtable on "IP and SMEs", World Intellectual Property Office, Geneva, 17-18th September 2009.
- 5) Roundtable on "Innovation Measurement", National Innovation Systems Review, Canberra, 6th June 2008.

Newspaper and Magazine Articles

- 1) Jensen, P. and Webster, E. (2014). "Let's spend more wisely on research in Australia", *The Conversation*, 22nd July.
- 2) Jensen, P. and Webster, E. (2012). "Hollywood reads from the wrong script", *Australian Financial Review*, 23rd January, p.47.
- 3) Jensen, P. and Webster, E. (2011). "Do patents alter the direction of scientific inquiry? Evidence from a survey of academic scientists," *Issues* 96 (September), 44-48.
- 4) Wooden, M., Buddelmeyer, H., Jensen, P., Kalb, G., Lim, G., Scott, A., Scutella, R., Webster, E. and Wilkins, R. (2010). "The road to recovery: Restoring prosperity after the crisis", *Insights* 7 (April), 25-29.
- 5) Jensen, P. and Webster, E. (2009). "How important are patents for commercializing inventions?", *Australasian Science* October, 35-36. Reprinted in the *Business-Higher Education Roundtable (B-HERT) News*, October 2009, 4-6.
- 6) Jensen, P. and Webster, E. (2008). "Necessity: mother of innovation", *Australian Financial Review*, 25th August, p.63.
- 7) Jensen, P. and Webster, E. (2007). "Making a measure for all innovation", *The Age*, 9th May, Business Day section, p.14.
- 8) Jensen, P. and Webster, E. (2006). "Bright ideas needed to harness creativity", *Australian Financial Review*, 10th August, p.63. Reprinted in *Australian R&D Review* as "The problem with patents", September, p.11.
- 9) Weatherall, K. and Jensen, P. (2005), "Patents system is a lottery but it's working well", *Australian Financial Review*, 19th October, p.71.
- 10) Jensen, P. (2000). "Obituary: Simon Domberger", *Sydney Morning Herald*, 9th June, p.30.
- 11) Domberger, S. and Jensen, P. (1995). "Sheer confusion of competitiveness", *Australian Financial Review*, 10th November, p.48.
- 12) Domberger, S. and Jensen, P. (1995). "New theory puts innovation to the fore", *Australian Financial Review*, 8th September, p.49.
- 13) Domberger, S. and Jensen, P. (1995). "Ethics can boost sales", *Australian Financial Review*, 23rd July, p.46.
- 14) Domberger, S. and Jensen, P. (1995). "Curbing the speculative side of derivatives", *Australian Financial Review*, 31st March, p.45 (reprinted in the Securities Institute of Australia teaching manual).
- 15) Domberger, S. and Jensen, P. (1994). "Assessing the quality of the new faith before becoming a convert", *Australian Financial Review*, 5th November, p.52.

Other Media Activities

- 1) Interviews on radio: ABC Radio, 4BC.
- 2) Interviews/quotes in print and online media: *The Conversation, The Age, Australian Financial Review, The Australian, The Courier Mail, Business Review Weekly, Campus Review, Chinese Social Sciences Today, Fast Thinking, Australian Anthill, ComputerWorld, Business Week SmallBiz, University of Melbourne News, mX Magazine, Catapult.*

Teaching

- 1) Guest Lecture, PhD Class, Politecnico di Torino (2016).
- 2) Guest Lecture, Master of Business Analytics, University of Melbourne (2015).
- 3) Master of Public Administration, University of Melbourne: "Using Evidence" (2014-15).
- 4) Master of Enterprise, University of Melbourne: "Managerial Economics" (2013).
- 5) Other Guest Lectures: "Economics and Public Policy" (Department of Economics, University of Melbourne, 2008, 2010); "Incentives, Contracts and Economics" (AGSM, 2000-02).

LEADERSHIP AND PROFESSIONAL SERVICE

- 1) Organiser, EPIP Doctoral Workshop, Oxford University, 3rd September 2016.
- 2) Guest Editor (with Beth Webster), Special Issue of the *Asia-Pacific Journal of Accounting and Economics* Volume 22, Issue 1 (2015).
- 3) Editor, Melbourne Institute Working Paper Series, 2013-14.
- 4) Invited discussant: PhD Conference in Economics/Business (Brisbane 2011, Perth 2012, Canberra 2013).
- 5) External expert reviewer: National Science Foundation, Flemish Science Foundation, British Council, Hong Kong Public Policy Research Funding Scheme.
- 6) Member, Faculty Research Committee, 2010-11; 2013-14.
- 7) Editor of Policy Forums in the *Australian Economic Review*: "Public Policy in the Asian Century" (September 2014, with Helen Sullivan); "The Rise of Innovative China: Implications for the Region" (December 2012); "Privatising Science" (March 2011); "Industry Dynamics" (March 2007, with Beth Webster).
- 8) Scientific Committee Member: IP Statistics for Decision Makers (Sydney 2016); Asia-Pacific Innovation Conference (Melbourne 2010, Singapore 2011, Seoul 2012, Taipei 2013, Sydney 2014, Hangzhou 2015, Fukuoka 2016); European Policy for Intellectual Property Conference (Leuven 2012; Oxford 2016); ZEW/MaCCI Conference on the Economics of Innovation and Patenting (Mannheim 2013, 2015).
- 9) Local Organizing Committee: IPRIA Conference (Brisbane and Melbourne, 2009); Asia-Pacific Innovation Conference (Melbourne, 2010); Industry Economics Conference (Sydney, 2000).
- 10) PhD student supervision: Russell Thomson (2009); Andreas Stierwald (2010); Yashar Gedik (2010).
- 11) Referee for: *Australian Economic Review; Australian Journal of Management; Australian Journal of Public Administration; Applied Financial Economics; Contemporary Economic Policy; Economics Bulletin; Economic Inquiry; Economic Papers; Economic Record; Fiscal Studies; Higher Education; Industry & Innovation; International Journal of Industrial Organization; Journal of Business Venturing; Journal of Evolutionary Economics; Journal of Management Studies; Journal of Policy Analysis & Management; Journal of Public Administration Research and Theory; Management Science; National Tax Journal; Oxford Economic Papers; PLOS One; Politics, Philosophy and Economics; Research Evaluation; Research Policy; Review of Industrial Organization; Scandinavian Journal of Economics; Singapore Economic Review; and Technological Forecasting and Social Change.*
- 12) Discussant at international conferences: *European Summer School on Industrial Dynamics, European School of New Institutional Economics, Congress of the International Institute for Public Finance, International Industrial Organisation Society Conference, Conference of the European Policy for Intellectual Property (EPIP) Association.*
- 13) Member: American Economic Association (2014-); Economic Society of Australia (2005-).