

SUSAN J. MÉNDEZ

MELBOURNE INSTITUTE: APPLIED ECONOMIC & SOCIAL RESEARCH
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RESEARCH FIELDS

Health economics, empirical industrial organization, regulation and competition policy

ACADEMIC POSITIONS

- Since 04/2014 Research Fellow, The Melbourne Institute: Applied Economic and Social Research, University of Melbourne
- 06/2008-09/2013 Research Associate, Chair for Entrepreneurship, Department of Business Administration, University of Zurich
- 09/2011-08/2012 Visiting Scholar, Business and Public Policy Department, The Wharton School, University of Pennsylvania
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EDUCATION

- 06/2014 Ph.D. in Management and Economics (*Summa Cum Laude*)
University of Zurich, Switzerland
Dissertation title: “Essays in Regulation of Pharmaceutical Markets”
Dissertation committee: Prof. Dr. Ulrich Kaiser, Prof. Dr. Armin Schmutzler
- 12/2007 M.A. in Economics, University of Zurich, Switzerland
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PUBLICATIONS

“Factors affecting general practitioners’ decisions to adopt new prescription drugs– cohort analyses using Australian longitudinal physician survey data”
Yuting Zhang, Susan J. Méndez and Anthony Scott
BMC Health Services Research, 19(1), 94, **2019**. [Link]

“Gendered choices of STEM subjects for matriculation are not driven by prior differences in mathematical achievement”
Moshe Justman and Susan J. Méndez
Economics of Education Review, 64, 282-297, **2018**. [Link]

Media coverage:

Print: The Guardian, The Australian, The Huffington Post, The Herald Sun.

Radio: News talk on 3AW 693, The breakfast show on Radio Adelaide, Hullabaloo on RRR

“Parallel trade of pharmaceuticals: The Danish market for statins”
Susan J. Méndez
Health Economics, 27(2), 333-356, **2018**. [Link]

“Regulation of pharmaceutical prices: Evidence from a reference price reform in Denmark”
Ulrich Kaiser, Susan J. Mendez, Thomas Rønne and Hannes Ullrich
Journal of Health Economics, 36, 174-187, **2014**. [Link]

RESEARCH PAPERS

“How do drug prices respond to a change from external to internal reference pricing? — Evidence from a Danish regulatory reform” MI WP 4/15
Ulrich Kaiser and Susan J. Méndez

“Physicians’ fee variation: Evidence from Australian medical specialists”
Susan J. Méndez, Anthony Scott, Jongsay Yong and Hugh Gravelle (under submission)

WORK IN PROGRESS

“Gender differences in physicians decisions to adopt new prescription drugs”
Anthony Scott and Yuting Zhang

“Doctors with borders: The welfare effects of foreign doctor entry restrictions”
David Byrne, Susan J. Méndez and Peter Sivey

RESEARCH REPORTS

Improving the distribution of doctors through the new Rural Primary Care Stream
Susan J. Méndez and Anthony Scott
Research report for The Commonwealth Department of Health, **2018**

A theoretical model of physician dual practice and implications for empirical work
Susan J. Méndez and Anthony Scott
Research report for The World Bank, **2017**

Gendered choices of VCE subjects in STEM fields
Moshe Justman and Susan J. Méndez
Research report for the Victorian Department of Education and Training, **2016**

Early childhood language and socio-emotional difficulties and educational outcomes
Susan J. Méndez and Chris Ryan
Research report for the Victorian Department of Education and Training, **2015**

NON-PEER REVIEWED PUBLICATIONS

“Behind closed doors: the surge in mental distress of parents”
Barbara Broadway, Susan Méndez and Julie Moschion
Melbourne Institute Research Insight 21/20, **2020** [link](#)

Submission to the Productivity Commission inquiry into Introducing Competition and Informed User Choice into Human Services: Identifying Sectors for Reform
Anthony Scott, Jongsay Yong, Susan Mendez, **2016** [link](#)

“Drug pricing reforms: the Danish experience”
Ulrich Kaiser, Susan J. Mendez, Thomas Rønne and Hannes Ullrich
European Pharmaceutical Review, 20 (2), 18-19, **2015**

“Regulatorische Reform und Pharmapreise: Ergebnisse aus Dänemark”
Ulrich Kaiser, Susan J Mendez and Thomas Rønne
in: H. J. Ramser and M. Stadler (Eds), *Marktmacht: Wirtschafts- wissenschaftliches Seminar Ottobeuren*, 39, Mohr Siebeck: Tübingen, 265-282, **2010**

TEACHING

Case Studies in Microeconomic Policy - Module 3: Health Care Markets

ECON90068, Masters program, Department of Economics

University of Melbourne, Semester 1, 2016, 2017

Guest lecture in Public Economics - Health Care Markets

ECON40011/90027, Masters and Honours program, Department of Economics

University of Melbourne, Semester 2, 2016, 2017

Industry Practicum – Co-advising

BUSA90502, Master of Business Analytics, Melbourne Business School

University of Melbourne, Semester 2, 2016, 2018

Economics of Innovation – Tutorials

M.A. program, Department of Business Administration

University of Zurich, Spring semester, 2009, 2010, 2011

GRANTS

Faculty of Business and Economics – Faculty Research Grant, **2017**. Granted for the project “Prescribing behaviours and the diffusion of innovations” (AUD 18,919)

University of Melbourne – Melbourne Early Career Researcher Grant Scheme, **2015**. Granted for the project “Rebate contracts in pharmaceutical markets” (AUD 22,251)

Swiss National Science Foundation – Fellowship for Prospective Researchers Nr. PBZHP1–138689, academic year **2011–2012**. Granted for the project “Parallel trade in pharmaceutical markets” and to visit The Wharton School, University of Pennsylvania (USD 41,800)

PRESENTATIONS

Conferences and Workshops:

Annual Health Econometrics Workshop & Australasian Workshop on Econometrics and Health Economics, 2015 (Honolulu, HI)

Australasian Workshop on Econometrics and Health Economics, 2018 (Lorne)

Australian Conference for Health Economists, 2014 (Adelaide), 2016 (Perth), 2017 (Sydney)

Australian Conference of Economists, 2014 (Hobart)

Australian Gender Economics Workshop, 2019 (Melbourne)

Competition Law and Economics European Network “CLEEN” Workshop, 2013 (Bergen)

Congress of the European Economic Association, 2013 (Gothenburg)

Econometric Society Latin American Meeting, 2016 (Medellín)

European Association for Research in Industrial Economics, 2010 (Istanbul), 2013 (Évora)

European Conference on Health Economics, 2010 (Helsinki), 2018 (Maastricht)

International Health Economics Association Congress, 2017 (Boston, MA)

International Industrial Organization Conference, 2011 (Boston, MA)

International Panel Data Conference, 2014 (Tokyo)

IRDES-DAUPHINE Workshop on Applied Health Economics and Policy Evaluation, 2018 (Paris)

Labour Econometrics Workshop, 2016 (Canberra)

National Medicines Symposium, 2018 (Canberra)
Nordic Health Economists' Study Group Meeting, 2017 (Helsinki)
Symposium of the German Economic Association for Business Administration,
2009 (Vallendar)
Workshop on the Economics of Health and Wellbeing, 2016, 2018 (Hepburn Springs)
Zurich Workshop on Economics, University of Zurich, 2011 (Luzern)

Seminars:

2018 European Association of Euro-Pharmaceutical Companies (Brussels, Belgium)

2017 Centre for Health Economics, University of York (York, England)
Department of Health Economics and Health Management, Institute of Health
and Society, University of Oslo (Oslo, Norway)
Centre for Transformative Innovation, Swinburne University of Technology
(Melbourne, Australia)

2016 Economics Department, Universidad del Rosario (Bogotá, Colombia)
Centre for Health Economics, Monash University (Melbourne, Australia)

2015 Economics and Finance Seminar, La Trobe University (Melbourne, Australia)
Applied Microeconomics/CDES Seminar, Monash University (Melbourne,
Australia)

2014 MIAESR Seminar Series, University of Melbourne (Melbourne, Australia)

2010 Business Economics Research Seminar, University of Zurich (Zurich, Switzerland)

2009 Ph.D. Workshop, Center for European Economic Research (Mannheim, Germany)
Microeconometrics Ph.D. Seminar, University of Zurich (Zurich, Switzerland)
Workshop on the Economics of Industrial Organization and Innovation,
KULeuven/STRIKE/COST (La Bastide d'Anjou, France)

PROFESSIONAL ACTIVITIES

Reviewer for: Journal of Health Economics, Health Economics, Social Science and Medicine,
Review of Industrial Organization, Health Policy, Health Policy and Technology,
European Journal of Health Economics, Educational Review, Australian Health
Review, Cuadernos de Economía.

External Honours thesis examiner, University of Wollongong, 2019

Faculty service: Coordinator of the University of Melbourne Health Economics Group, since 2018
Member, University of Melbourne, Faculty of Business and Economics Content
Advisory Committee, University of Melbourne, 2017

Supervision: Tanji Hwang, Research assistant, 2017

Local Organizer: 9th University of Melbourne Health Economics Workshop, University of
Melbourne, 2017
Brown Bag Seminar series, Melbourne Institute, 2015, 2016
1st Zurich Workshop on Economics, University of Zurich, 2011
HUI – Seminar, University of Zurich, 2010
6th Workshop on Media Economics, University of Zurich, 2008

OTHER INFORMATION

Citizenship: Citizen of Australia, Colombia and Switzerland

Languages: Spanish (native), English (fluent), German (fluent)

Melbourne, January 2020