

# SUSAN J. MÉNDEZ

MELBOURNE INSTITUTE: APPLIED ECONOMIC & SOCIAL RESEARCH

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## RESEARCH FIELDS

Health economics, empirical industrial organization, regulation and competition policy

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## ACADEMIC POSITIONS

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|-----------------|---|
| Since 04/2014   | Research Fellow, The Melbourne Institute: Applied Economic and Social Research, University of Melbourne     |
| 06/2008-09/2013 | Research Associate, Chair for Entrepreneurship, Department of Business Administration, University of Zurich |
| 09/2011-08/2012 | Visiting Scholar, Business and Public Policy Department, The Wharton School, University of Pennsylvania     |
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## EDUCATION

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| 06/2014 | Ph.D. in Management and Economics ( <i>Summa Cum Laude</i> )<br>University of Zurich, Switzerland<br>Dissertation title: “Essays in Regulation of Pharmaceutical Markets”<br>Dissertation committee: Prof. Dr. Ulrich Kaiser, Prof. Dr. Armin Schmutzler |
| 12/2007 | M.A. in Economics, University of Zurich, Switzerland   |
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## PUBLICATIONS

“Gendered choices of STEM subjects for matriculation are not driven by prior differences in mathematical achievement”

Moshe Justman and Susan J. Méndez

*Economics of Education Review*, 64, 282-297, **2018**. [Link]

Media coverage:

Print: The Guardian, The Australian, The Huffington Post, The Herald Sun.

Radio: News talk on 3AW 693, The breakfast show on Radio Adelaide, Hullabaloo on RRR

“Parallel trade of pharmaceuticals: The Danish market for statins”

Susan J. Méndez

*Health Economics*, 27 (2), 333-356, **2018**. [Link]

“Regulation of pharmaceutical prices: Evidence from a reference price reform in Denmark”

Ulrich Kaiser, Susan J. Mendez, Thomas Rønde and Hannes Ullrich

*Journal of Health Economics*, 36, 174-187, **2014**. [Link]

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## RESEARCH PAPERS

“How do drug prices respond to a change from external to internal reference pricing? — Evidence from a Danish regulatory reform” MI WP 4/15  
Ulrich Kaiser and Susan J. Méndez

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## WORK IN PROGRESS

“Competition in the market for medical specialists”  
Hugh Gravelle, Matthew McGrail, Susan J. Méndez, Anthony Scott and Jongsay Yong

“Factors affecting general practitioner decisions to adopt new prescription drugs”  
Susan J. Méndez, Anthony Scott and Yuting Zhang

“Doctors with borders: The welfare effects of foreign doctor entry restrictions”  
David Byrne, Susan J. Méndez and Peter Sivey

“Rebate contracts in pharmaceutical markets”  
Ulrich Laitenberger and Susan J. Méndez

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## RESEARCH REPORTS

A theoretical model of physician dual practice and implications for empirical work  
Susan J. Méndez and Anthony Scott  
Research report for The World Bank, **2017**

Gendered choices of VCE subjects in STEM fields  
Moshe Justman and Susan J. Méndez  
Research report for the Victorian Department of Education and Training, **2016**

Early childhood language and socio-emotional difficulties and educational outcomes  
Susan J. Méndez and Chris Ryan  
Research report for the Victorian Department of Education and Training, **2015**

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## NON-PEER REVIEWED PUBLICATIONS

“Drug pricing reforms: The Danish experience”  
Ulrich Kaiser, Susan J. Mendez, Thomas Rønde and Hannes Ullrich  
*European Pharmaceutical Review*, 20 (2), 18-19, **2015**

“Regulatorische Reform und Pharmapreise: Ergebnisse aus Dänemark”  
Ulrich Kaiser, Susan J Mendez and Thomas Rønde  
in: H. J. Ramser and M. Stadler (Eds), *Marktmacht: Wirtschafts- wissenschaftliches Seminar Ottobeuren*, 39, Mohr Siebeck: Tübingen, 265-282, **2010**

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## TEACHING

Case Studies in Microeconomic Policy - Module 3: Health Care Markets  
ECON90068, Masters program, Department of Economics  
University of Melbourne, Semester 1, 2016, 2017

Guest lecture in Public Economics - Health Care Markets  
ECON40011/90027, Masters and Honours program, Department of Economics

University of Melbourne, Semester 2, 2016, 2017  
Industry Practicum – Co-advising  
BUSA90502, Master of Business Analytics, Melbourne Business School  
University of Melbourne, Semester 2, 2016  
Economics of Innovation – Tutorials  
M.A. program, Department of Business Administration  
University of Zurich, Spring semester, 2009, 2010, 2011

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## GRANTS

Faculty of Business and Economics – Faculty Research Grant, **2017**. Granted for the project “Prescribing behaviours and the diffusion of innovations” (AUD 18,919)  
University of Melbourne – Melbourne Early Career Researcher Grant Scheme, **2015**. Granted for the project “Rebate contracts in pharmaceutical markets” (AUD 22,251)  
Swiss National Science Foundation – Fellowship for Prospective Researchers Nr. PBZHP1–138689, academic year **2011–2012**. Granted for the project “Parallel trade in pharmaceutical markets” and to visit The Wharton School, University of Pennsylvania (USD 41,800)

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## PRESENTATIONS

### Conferences and Workshops:

Annual Health Econometrics Workshop & Australasian Workshop on Econometrics and Health Economics, 2015 (Honolulu, HI)  
Australasian Workshop on Econometrics and Health Economics, 2018 (Lorne)  
Australian Conference for Health Economists, 2014 (Adelaide), 2016 (Perth), 2017 (Sydney)  
Australian Conference of Economists, 2014 (Hobart)  
Competition Law and Economics European Network “CLEEN” Workshop, 2013 (Bergen)  
Congress of the European Economic Association, 2013 (Gothenburg)  
Econometric Society Latin American Meeting, 2016 (Medellín)  
European Association for Research in Industrial Economics, 2010 (Istanbul), 2013 (Évora)  
European Conference on Health Economics, 2010 (Helsinki), 2018 (Maastricht) (scheduled)  
International Health Economics Association Congress, 2017 (Boston, MA)  
International Industrial Organization Conference, 2011 (Boston, MA)  
International Panel Data Conference, 2014 (Tokyo)  
IRDES-DAUPHINE Workshop on Applied Health Economics and Policy Evaluation, 2018 (Paris) (scheduled)  
Labour Econometrics Workshop, 2016 (Canberra)  
National Medicines Symposium, 2018 (Canberra) (scheduled)  
Nordic Health Economists’ Study Group Meeting, 2017 (Helsinki)  
Symposium of the German Economic Association for Business Administration, 2009 (Vallendar)  
Workshop on the Economics of Health and Wellbeing, 2016, 2018 (Hepburn Springs)  
Zurich Workshop on Economics, University of Zurich, 2011 (Luzern)

### Seminars:

2017                      Centre for Health Economics, University of York (York, England)

	Department of Health Economics and Health Management, Institute of Health and Society, University of Oslo (Oslo, Norway) Centre for Transformative Innovation, Swinburne University of Technology (Melbourne, Australia)
2016	Economics Department, Universidad del Rosario (Bogotá, Colombia) Centre for Health Economics, Monash University (Melbourne, Australia)
2015	Economics and Finance Seminar, La Trobe University (Melbourne, Australia) Applied Microeconomics/CDES Seminar, Monash University (Melbourne, Australia)
2014	MIAESR Seminar Series, University of Melbourne (Melbourne, Australia)
2010	Business Economics Research Seminar, University of Zurich (Zurich, Switzerland)
2009	Ph.D. Workshop, Center for European Economic Research (Mannheim, Germany) Microeconometrics Ph.D. Seminar, University of Zurich (Zurich, Switzerland) Workshop on the Economics of Industrial Organization and Innovation, KULeuven/STRIKE/COST (La Bastide d'Anjou, France)

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## PROFESSIONAL ACTIVITIES

Reviewer for:	Journal of Health Economics, Social Science and Medicine, Health Policy and Technology, Australian Health Review, Cuadernos de Economía.
Faculty service:	Member, University of Melbourne, Faculty of Business and Economics Content Advisory Committee, University of Melbourne, 2017
Supervision:	Tanji Hwang, Research assistant, 2017
Contribution to:	Submission to the Productivity Commission inquiry into Introducing Competition and Informed User Choice into Human Services: Identifying Sectors for Reform (with Anthony Scott and Jongsay Yong), 2016, <a href="#">link</a>
Local Organizer:	9th University of Melbourne Health Economics Workshop, University of Melbourne, 2017 Brown Bag Seminar series, Melbourne Institute, 2015, 2016 1st Zurich Workshop on Economics, University of Zurich, 2011 HUI – Seminar, University of Zurich, 2010 6th Workshop on Media Economics, University of Zurich, 2008

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## OTHER INFORMATION

Citizenship:	Swiss/Colombian dual-citizen, Australian permanent resident
Languages:	Spanish (native), English (fluent), German (fluent)

Melbourne, May 2018